



TALLYFOX

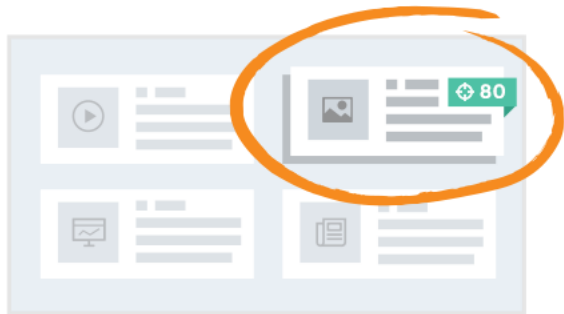
SmartMatchPro™

March, 2016

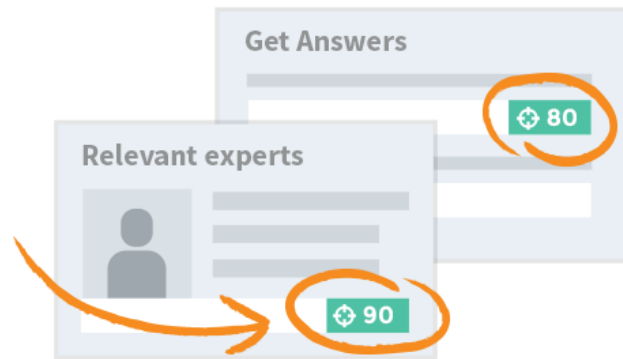
Trudi Schifter
Founder & Chairman

trudi@tallyfox.com
+ 41 79 800 6383
Trittligasse 12
8001 Zurich Switzerland

SmartMatchPro™ helps you Discover people & content...

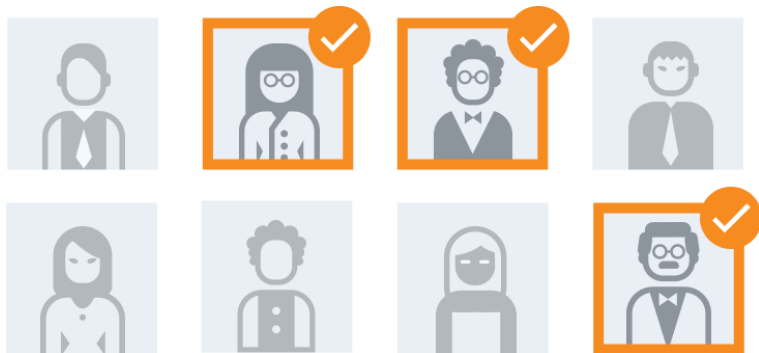


SmartMatchPro™ creates dynamic **Relevance scores** that highlight members and content matching your interests as you browse.



Gives experts recognition for sharing knowledge...

SmartMatchPro™ combines Industry know-how with **Expert ranking** to find and promote experts in your network.



Lissa, Colins 55%

Manager at Water Green Technology
2014 - present

RANKING ?
6.2

PROFILE ACTIVITY GALLERY DOCUMENTS BLOG

Industry Expertise

	Green technology		3	+
■ ■ ■	Air Purification		48	+
■ ■ ■	Greenhouse Gases		8	✓
■ ■ ■	Industry Expertise		2	+
	Agriculture and Forestry		48	+
■ ■ ■	Crop Farming		48	+
■ ■ ■	Soil Carbon		5	✓

VIEW ALL

Reduces the time it takes for questions to be answered...



Even before a question is posted, SmartMatchPro™ starts working for you by **suggesting answers** that already exist in the platform.

Create Question ?

Title *

Ammonia in the aquifer

Similar Questions

How to separately collect Ammonia from wastewater? 🗑️ 🗑️ 🗑️ 🗑️ Format

How do we get high levels of Anhydrous Ammonia out of our aquifers?

Promotes company products to targeted members



SmartMatchPro™ enables companies to reach out to the right people by utilizing **targeted promotion** of products and services.

The screenshot shows a LinkedIn company page for Hach. At the top, the Hach logo is displayed with the tagline 'Be Right™'. Below the logo, there are options to 'JOIN' and 'VIEWS (831)'. A navigation bar includes 'COMPANY', 'UPDATES', 'PRODUCTS AND SERVICES', 'MEMBERS', and 'JOBS'. The main content area features a post from Hach, dated 'a month ago', titled 'Products For Drinking Water'. The post includes a Hach logo, a description of their drinking water analysis products, and two product listings: 'NEW! AT1000' and '5500sc AMMONIA MONOCHLORAMINE ANALYZER'. Each product listing includes an image, a brief description, and a 'LEARN MORE' button. On the right side, there is a 'Tags' section with 'Water' and sub-tags like 'Metering', 'Drinking Water Management', and 'Drinking Water'. A green box with '99%' is circled in orange in the top right corner of the post area.

And find the experts you're looking for.



SmartMatchPro™ finds the right person for each job listing based on the area of expertise required, and promotes **career opportunities** to targeted members.

The screenshot shows a job listing on the 'Global Water Jobs' website. The header includes the company logo and navigation links for 'COMPANY', 'UPDATES', 'PRODUCTS AND SERVICES', 'MEMBERS', and 'JOBS'. The job title is 'Mott MacDonald - Senior Project Manager' with a '70%' tag. The listing details include:

- Job title : Senior Project Manager
- Recruiter : Mott MacDonald
- City : Cambridge
- Country : United Kingdom
- Type of contract : Consultancy
- Field of work : Infrastructure, Technology, Engineering, Science
- Speciality : Project Management
- Experience level : > 10 years
- Salary range : To be determined

The job description states: 'Mott MacDonald's International Development Services division operates as three separate portfolios within the international development arena, Environment and Water, Education and Health. Environment and Water International (EWI) provide specialist assistance in water and environmental engineering and project management including key skills in water resources development, major hydraulic structures, water supply and wastewater systems and treatment.'

On the right side, there are tags for 'Organization Type' (Consultant), 'Water' (Infrastructure), and 'Consulting & Services' (Environmental Consulting, Project Management, Water).

How we do it? - unique algorithms and architecture

Correlation algorithms and Architecture



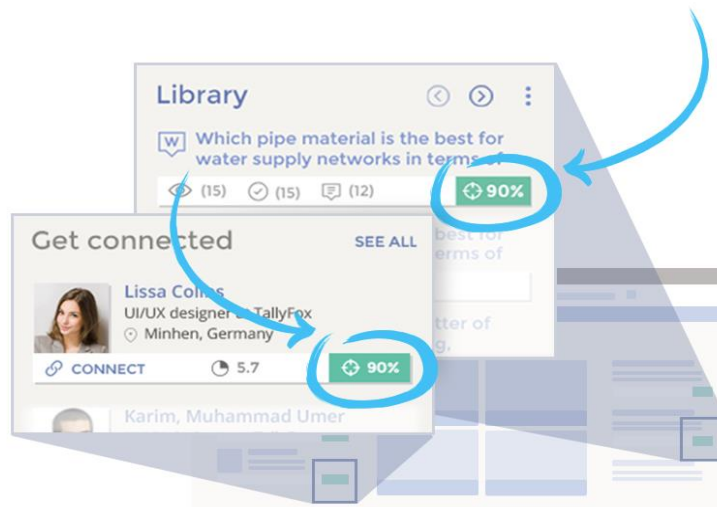
Expertise
Matching



Member
Ranking



Relevance
Scores



Open
Knowledge



Three Level
Taxonomy



Configurable



Multiple
Vocabularies

SmartMatchPro™ highlights relevant people and content in a beautiful, intuitive way



Thank you and contact us!



Trudi@TallyFox.com



+41 79 800 6383



Trittligasse 12
8001 Zurich Switzerland