



Knowledge Management Workshop  
BAFTA 195 Piccadilly  
London September 26, 2013

**Trudi Schifter CEO**  
**TallyFox Social Technologies AG**  
[trudi@tallyfox.com](mailto:trudi@tallyfox.com)  
Zurich Switzerland  
Tel: + 41 79 800 6383  
TallyFox.com

# Introduction and agenda

## Program

18:15 Welcome, Trudi Schifter, CEO and Founder  
TallyFox Social Technologies AG

18:30 Dr. David Griffiths, Founder K3Cubed Ltd

19:15 David Snowden, Founder and chief scientific  
officer Cognitive Edge.

20:00 Reception



# 126 KM challenges!

How to?



ROI



Chocolate stimulates knowledge sharing!



# Introduction





We waste 25% of our work day looking for existing content and knowledge

## The problem

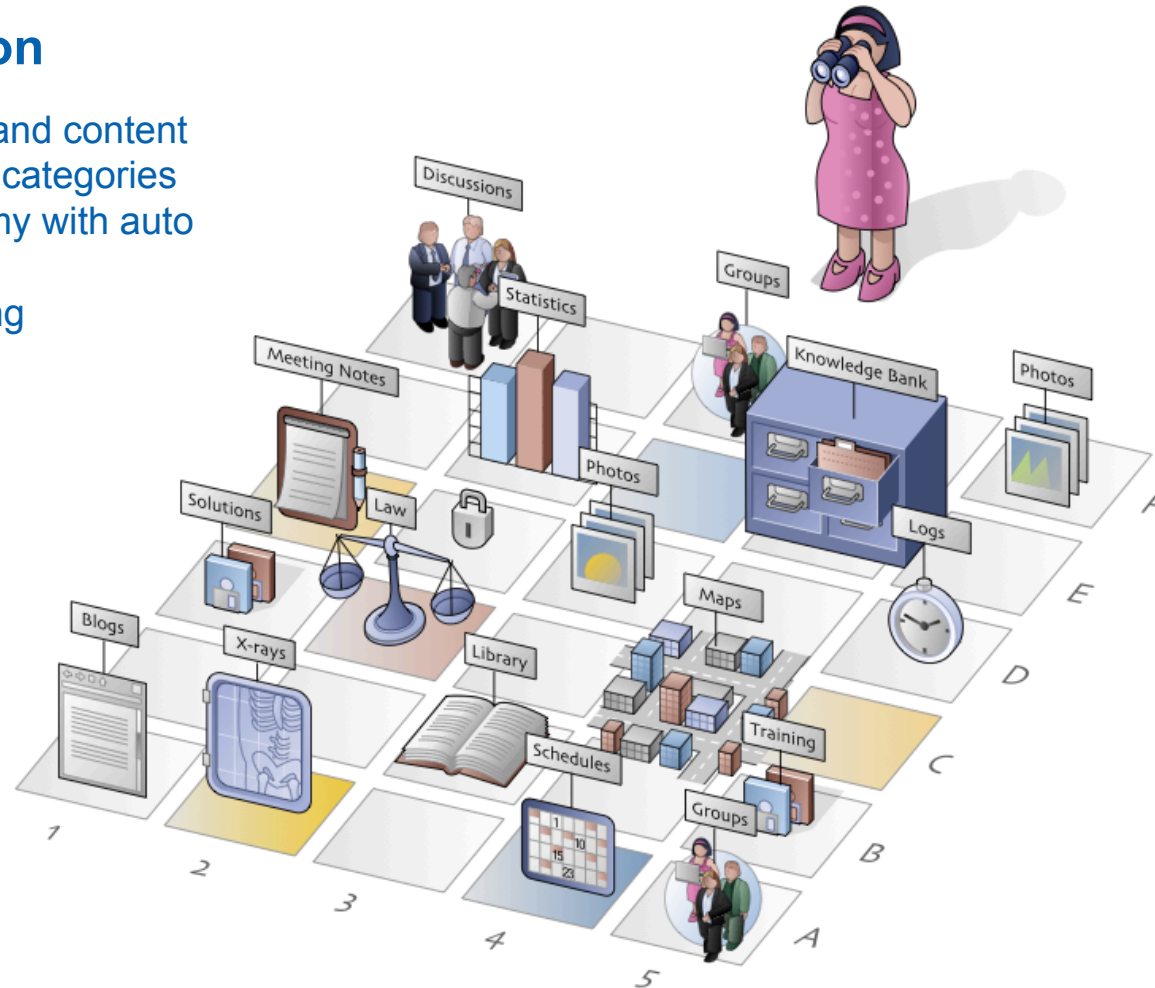
- Information in silos
- Latest revisions hard to find
- E-mail attachments hard to search
- Context often missing
- Critical documents not shared with all the right people



# Discovering knowledge made easy with TallyFox – „how to“

## TallyFox solution

- Easy to find people and content
- Customized content categories
- Customized taxonomy with auto tagging
- Cloud content sharing
- Smart MatchPro™
- Precise notifications
- Smart filters



# KM made fun and easy to use

## TallyFox Cluster Workspace

- Your favorite collaboration apps
- Untap knowledge as you work
- Set up in 60 seconds!
- Easy and fun to use
- Save \$\$\$



 Task Management

 Online Meetings

 Web Conference

 CRM

 Content Library

 Discussions

 Expert Search

 Knowledge bank

 Messaging

 Groups

 Social Tools

 Events

Social Networks have only **Social tools**

Note: No software downloads required.

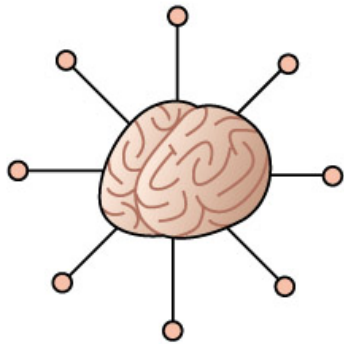


# Build long term knowledge asset

## Knowledge Network Platform



# The TallyFox Knowledge ecosystem – taming complexity



## Connecting and developing Know-how , it's that simple!

### Utility

Customizable  
Taxonomy

SmartMatchPro™  
Maps

Events

Multimedia Mosaic  
Knowledge Bank

Library

My Dashboard

### Benefit

Identify people with specific expertise and content categories

Discover targeted people and content

Map people by expertise, quickly identify organizations and crises

Interactive list of global events

Feature content in an interactive way

Quickly find answers to important questions

Consolidated place for content sharing with easy search & retrieval

Real time overview of what's important to me

# Introduction and agenda

## Program

18:15 Welcome, Trudi Schifter, CEO and Founder  
TallyFox Social Technologies AG

18:30 Dr. David Griffiths, Founder K3Cubed Ltd

19:15 David Snowden, Founder and chief scientific  
officer Cognitive Edge.

20:00 Reception

