



Knowledge Management Workshop  
Westhafen Pier1  
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# Introduction and agenda

## Program

14:00 Welcome, Trudi Schifter, CEO and Founder  
TallyFox Social Technologies AG.

**Connecting knowledge as you work.**

14:15 David Snowden, Founder and chief scientific  
officer Cognitive Edge. **Managing Complexity.**

15: 15 Dr. David Griffiths, Founder K3Cubed Ltd,  
**Managing Know-how**

16:15-16:30 Break

16:30 David Gurteen, Founder Gurteen knowledge  
community and Gurteen Knowledge. **Sharing  
Knowledge through conversation.**

17:30 Reception



# 126 KM challenges!

How to?



ROI



Chocolate stimulates knowlege sharing!

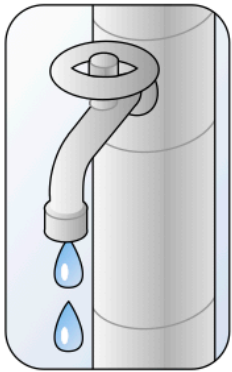


# Introduction

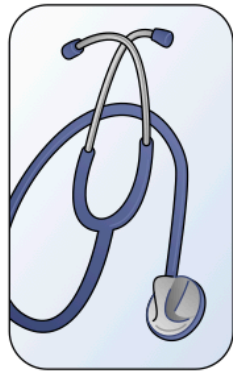




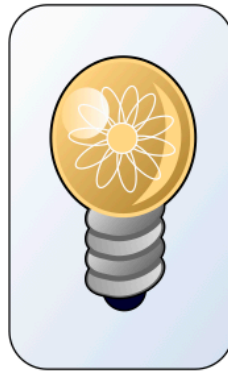
## TallyFox builds industry Knowledge Networks and ...



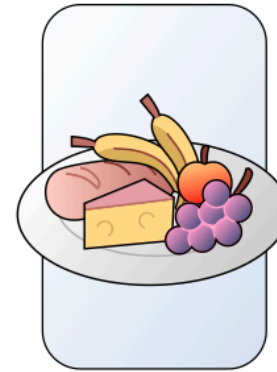
Water



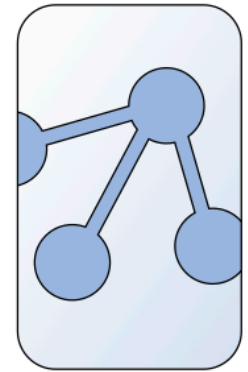
Health



Energy



Food



Yours!

Changing the game, one sector at a time

... licenses the platform that powers them.

## TallyFox Knowledge Network Platform

Cluster  
Integrated Workspaces

Workgroups

EventFox  
Conference Communities



## Leveraging the power of open source with Swiss quality and security

> 25,000 open source developers





# KM made fun and easy to use

## TallyFox Cluster Workspace

- Your favorite collaboration apps
- Untap knowledge as you work
- Set up in 60 seconds!
- Easy and fun to use
- Save \$\$\$



 Task Management

 Online Meetings

 Web Conference

 CRM

 Content Library

 Discussions

 Expert Search

 Knowledge bank

 Messaging

 Groups

 Social Tools

 Events

Social Networks have only **Social tools**

Note: No software downloads required.

We waste 25% of our work day looking for existing content and knowledge

### The problem

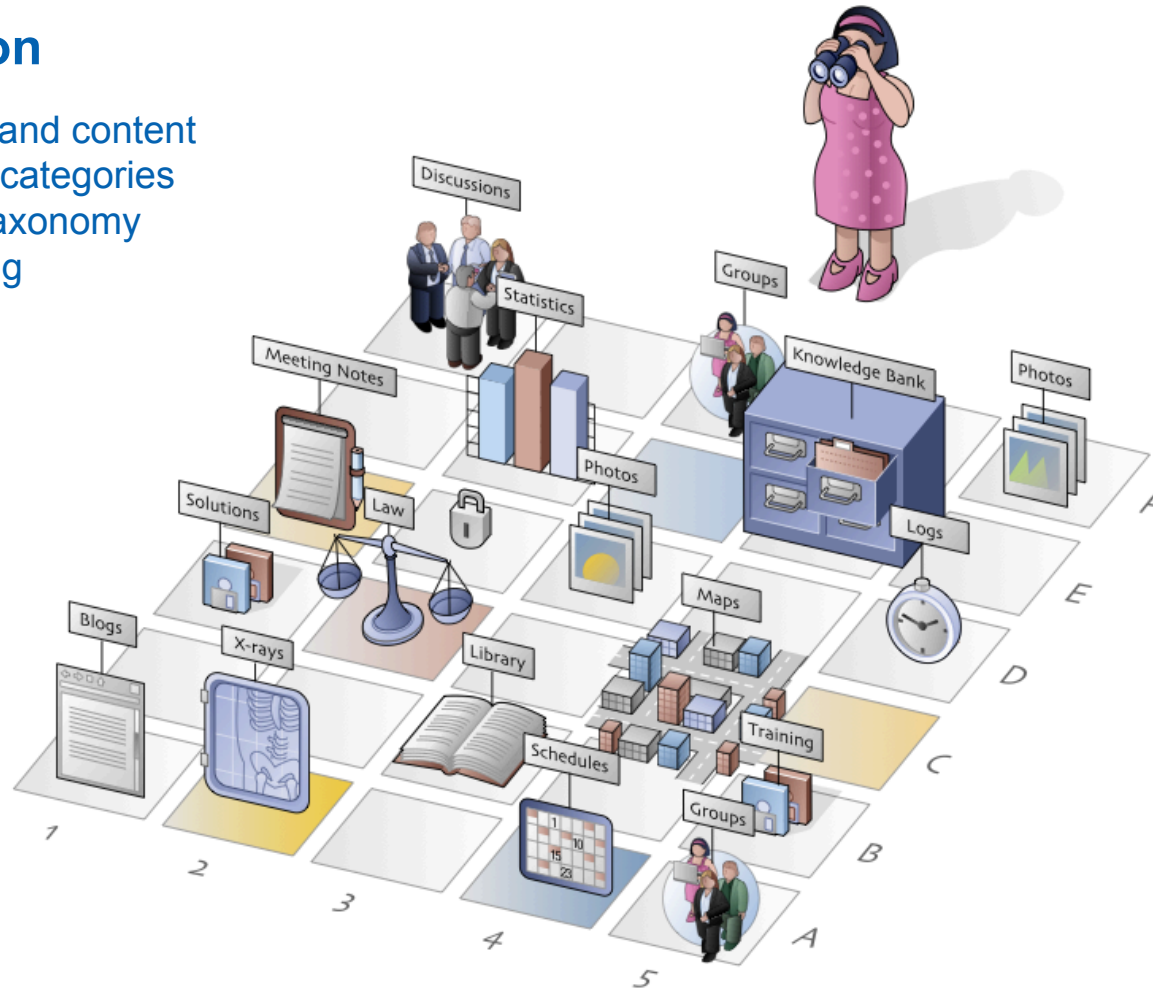
- Information in silos
- Latest revisions hard to find
- E-mail attachments hard to search
- Context often missing
- Critical documents not shared with all the right people



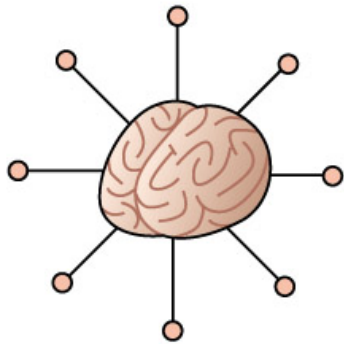
# Discovering knowledge made easy with TallyFox – „how

## to“ TallyFox solution

- Easy to find experts and content
- Customized content categories
- Custom know-how taxonomy
- Cloud content sharing
- Smart MatchPro™
- Precise notifications
- Smart filters



# The TallyFox Knowledge ecosystem – taming complexity



## Connecting and developing Know-how , it's that simple!

### Utility

Custom know-how  
Taxonomy

SmartMatchPro™  
Maps

Events

Multimedia Mosaic  
Knowledge Bank

Library

My Dashboard

### Benefit

Identify people with specific expertise and content categories

Discover targeted people and content

Map people by expertise, quickly identify organizations and crises

Interactive list of global events

Feature content in an interactive way

Quickly find answers to important questions

Consolidated place for content sharing with easy search & retrieval

Real time overview of what's important to me



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